



Newsletter #1, January 2024

You are receiving this newsletter because you joined our email list, by downloading our music and/or making a donation. You may unsubscribe anytime by replying to this email and changing the subject line to “Unsubscribe”.

In December 2023 an introduction to this, our first newsletter, was sent out but due to some tech issues we missed a few people. If you didn't receive the introduction you can [read it by clicking here](#).

Copies of this newsletter can be found on our website one week after it is sent out by email. If you ever need to refer back to something or you want to share it with your friends they can read our back issues and decide if they want to receive a subscription in their email and stay ahead of the general public. All back issues are formatted for pdf readers.

<https://musicforworldpeacerecords.com/supporters>

Get to know our label

Music For World Peace is a “Not For Profit” virtual label with a novel business model. We operate on donations. Our people get shares of those donations for each job they perform. 100% of the label's share is used for expansion. I work as a volunteer to help the label and it's artists grow to accomplish their mission of world peace through music.

Read our mission statement and watch the video on how this label got started.

<https://musicforworldpeacerecords.com/>. With this newsletter you can watch us grow.

How we earn revenue

We currently have two sources of revenue from our music. Streaming, which requires 100 plays for a song to earn one penny USD. That's not very much. Our greater source of revenue comes from people who downloaded the music from our website and/or made a donation. They help guide the music and artists that will have the most influence on world peace. Some of our artists are so dedicated to our cause that they are even supporting other artists and the label with their contributions.

100% of donations directly to the label are used for label growth which includes Facebook ads. We have found them to give us the best coverage on a small budget.

If you would like to donate to help your favorite artists with peace-influential songs, click the “download” button on [their song](#) and donate an amount of your choice. Every little bit helps. You will get a download of a CD quality audio file of their song that can be played even when you are not connected to the internet.

If you would like to make a donation directly to the label to help with advertising, visit our website

<http://www.musicforworldpeacerecords.com> and scroll down until you see the “Donate” button.

Influences on behavior

Two of the strongest influences on the planet are music and social media. You can help us use them to reinforce a worldwide peace movement. Your donations will help us with our advertising budget. If you are unable to donate and want to be part of this movement you can continuously play our music on streaming services or share any of these with your friends:

- [Music](#)
- [Website](#)
- [Facebook Group](#)
- [Newsletter](#)

The changing music industry

I have been involved in the music industry since the mid 1960s. Throughout the years I have seen changes that affect our ability to earn a living from music. From my perspective, the changes are accelerating each year. The digital age has resulted in the fastest, most drastic changes, leaving many musicians struggling for a living.

Our goal as a label is to help our artists earn a living from their music and build a world-wide presence that will help them influence world peace through music. You can help us plant the seeds and together we watch our peace garden grow.

If you know of anyone who loves music, knows what an influence it has on human behavior and wants to help fulfill it's role in the current world peace movement, please share our website with them [Http://MusicForWorldPeaceRecords.com](http://MusicForWorldPeaceRecords.com). We all need to find ways to work together toward world peace. Music lovers and music makers can start here.

Meet Captain Blue Records

Our artists have other music that is not related to world peace, but still want to support a world peace movement. This label is for those artists. All of the label's share is split with Music For World Peace Records, giving us additional funds for advertising and will be listed as a sponsor in the near future.

Captain Blue Records shares website real estate with Music For World Peace Records. It started in 1980 and has gone through many different phases since then. Their first release was “Dancin’”, in 1982, by a band that then called themselves “Wojo”. There is a current band under the same name, but they are not related. Dancin' became a regional hit that was in regular rotation at many of the major radio stations on the East Coast USA from Boston to Philadelphia. It was also in some of the Juke boxes. You can listen to Dancin' remastered [by clicking here](#).

The months ahead will bring us a web page of Wojo 1982 that will include photos of the band and some of their press clippings as well as a comparison of the 1982 master and the current re-mastered version.

Captain Blue doesn't have all past releases online yet, but will keep you posted with updates in upcoming newsletters. You can listen to their most current releases by visiting their [web page](#). With the exception of Wojo, all artists currently shown are also Music For World Peace artists. Click on the names of people listed below the song to go to their bio pages. If you like any of their songs please download them for a donation. Your donation is split equally among the label and everyone who

worked on the song. Only the label's share is split equally between Captain Blue and Music For World Peace Records. This way you can continue to support our artists through their non-peace content while still supporting the world peace mission.

Upcoming releases

Newsletter subscribers get to know about upcoming releases on both Music For World Peace and it's subsidiary [Captain Blue Records](#) before they are announced to the general public. [Click here](#) for a list of releases already scheduled for 2024. Newsletter subscribers get to listen and share long before the general public is even aware of them.

For Musicians

If you are a musician who writes message music to help influence world peace and need help getting your unreleased music out to the world, go to our website and click on the "Submit Your Music" tab.

Link Exchange

Do you have a website? Let's help each other grow our web presence with a link exchange. Post this link <https://musicforworldpeacerecords.com/> on your website and send us a link to the page you posted it on and we will post a link to yours on our website and send you a link to the page we post it on. This will mutually strengthen our web presence. Our email is admin@musicforworldpeacerecords.com.

Connect with our artists on Social Media

Wherever you see a link on someone's name you can connect to their bio page. Each bio page has icons for social media. Click on that icon to connect with your favorite artists on the platforms you use most. If you already know the name of the artist you want to connect with you can find them under the tab "Meet Our People" on our website. Hover to see a long drop down menu or click on it to see a broader view.

Paid Music Services

We do offer multiple services that are not donation based. If you are not a Music For World Peace artist and have music that is not world peace related and need services that will help you get your song released, we have hourly rate services that can help you. The people performing these services are all music for world peace release team members. Providing these services is what they do for a living and they are good at it. [Click here](#) to see a list of services and rates.

Sponsors

[Bobby T Music](#) | [Mike Turner Songwriter](#)



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<https://musicforworldpeacerecords.com/newsletter>